

The book was found

Rethinking The Future: Rethinking Business Principles, Competition, Control And Complexity, Leadership, Markets And The World



Synopsis

The world's foremost business thinkers look at how organizations can be redesigned to survive and thrive in tomorrow's hypercompetitive global environment, giving readers a framework for understanding the big picture. Essential reading for anyone concerned with business success beyond the next quarter, *Rethinking the Future* gives a panoramic perspective in an accessible context.

Book Information

Paperback: 228 pages

Publisher: Nicholas Brealey (October 8, 1998)

Language: English

ISBN-10: 1857881087

ISBN-13: 978-1857881080

Product Dimensions: 6 x 0.9 x 9 inches

Shipping Weight: 1 pounds (View shipping rates and policies)

Average Customer Review: 4.5 out of 5 stars [See all reviews](#) (11 customer reviews)

Best Sellers Rank: #394,845 in Books (See Top 100 in Books) #171 in [Books > Business & Money > Management & Leadership > Planning & Forecasting](#) #2950 in [Books > Business & Money > Small Business & Entrepreneurship > Entrepreneurship](#) #4045 in [Books > Business & Money > Management & Leadership > Leadership](#)

Customer Reviews

Rethinking the Future is a collection of interviews with experts who examine issues related to organizational change for the twenty-first century. The book contains a framework for creating the future in business, economics, and society in an environment of rapid change. The book has six sections with contributions from various writers as follows: *Rethinking Principles* - Charles Handy, Stephen Covey *Rethinking Competition* - Michael Porter, CK Prahalad, Gary Hamel *Rethinking Control & Complexity* - Michael Hammer, Eli Goldblatt, Peter Senge *Rethinking Leadership* - Warren Bennis, John Kotter *Rethinking Markets* - Al Ries & Jack Trout, Philip Kotler *Rethinking the World* - John Naisbitt, Lester Thurow, Kevin Kelly These thinkers present diverse views about key issues within their fields at the dawn of the 21st century. There are some common themes. Technology is viewed by all as the catalyst for the rapid rate of change. The widespread availability of technology has led to the democratization of information throughout the workplace. The world's leading nations in the east and the west are experiencing a shift to a knowledge-based economy requiring

knowledge workers. These knowledge workers must be highly educated and possess technology skills. Another theme with strong consensus is the notion that the path to the future won't be found by implementing models and strategies that have been successful in the past. Technology has facilitated the globalization of the world economy. This trend has forced business to rethink itself in terms of competition, markets, and trade. Convergence within and between industries will continue. This is evidenced by project or product based alliances. The goal of business is the satisfaction of customer needs.

[Download to continue reading...](#)

Rethinking the Future: Rethinking Business Principles, Competition, Control and Complexity, Leadership, Markets and the World Simply Complexity: A Clear Guide to Complexity Theory Control Self-Assessment: Reengineering Internal Control (Enterprise Governance, Control, Audit, Security, Risk Management and Business Continuity) Competition and Stability in Banking: The Role of Regulation and Competition Policy Business Plan: Business Tips How to Start Your Own Business, Make Business Plan and Manage Money (business tools, business concepts, financial freedom, ... making money, business planning Book 1) What Color Is Your Parachute? Guide to Rethinking Resumes: Write a Winning Resume and Cover Letter and Land Your Dream Interview (What Color Is Your Parachute Guide to Rethinking..) What Color Is Your Parachute? Guide to Rethinking Interviews: Ace the Interview and Land Your Dream Job (What Color Is Your Parachute Guide to Rethinking..) The Leadership Pipeline: How to Build the Leadership Powered Company (J-B US non-Franchise Leadership) Competing Against Time : How Time-based Competition is Reshaping Global Markets Leadership: Leader Skills For Communication, Influence People and Business Coaching (Leadership, Influence People, Leader, Business Skills) The Economist Guide to Emerging Markets: Lessons for Business Success and the Outlook for Different Markets (Economist Books) The Mystery of the Shemitah: The 3,000-Year-Old Mystery That Holds the Secret of America's Future, the World's Future, and Your Future! The Mystery of Shemitah: The 3,000-Year-Old Mystery That Holds the Secret of America's Future, the World's Future, and Your Future The Mystery of the Shemitah With DVD: The 3,000-Year-Old Mystery That Holds the Secret of America's Future, the World's Future, and Your Future! The Future of Business: Critical Insights into a Rapidly Changing World from 60 Future Thinkers (FutureScapes) (Volume 1) Leadership: Become A Super Leader - Management, Management Skills, Communication & Coaching (Business Skills, Influence, Persuasion, Body Language, Leadership Skills, Emotional Intelligence) Private Equity Investing in Emerging Markets: Opportunities for Value Creation (Global Financial Markets) Step by Step Emerging Markets Investing: A Beginner's Guide to the Best Investments in

Emerging Markets Step by Step Emerging Markets Investing: A Beginner's Guide to the Best Investments in Emerging Markets Stocks (Step by Step Investing Book 4) Photography Business Box Set: Master the Art of Wedding Photography and Start Your Own Business (business photography, business photography, starting photography business)

[Dmca](#)